



BLOOM
MEDICINALS

CANNABINOIDS

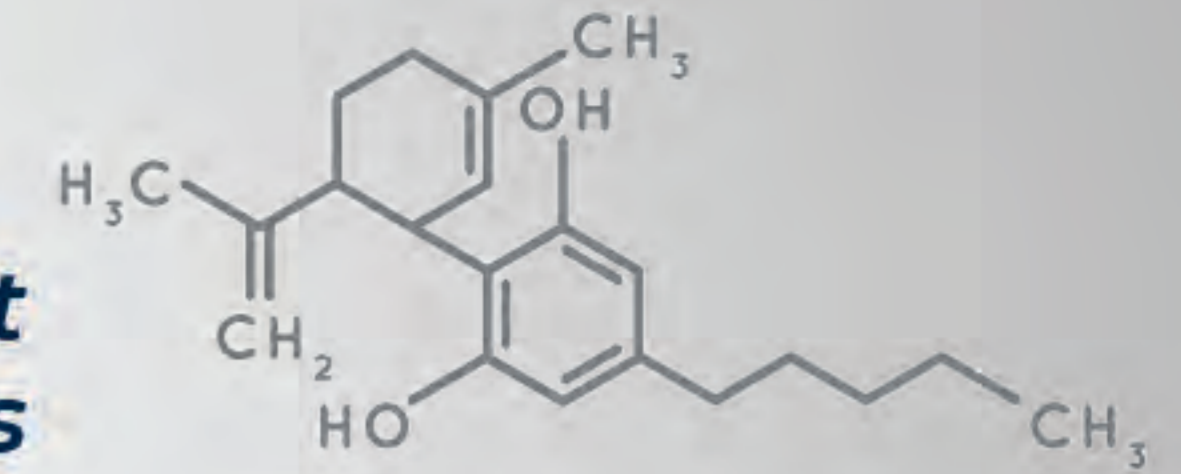
Cannabis produces a variety of compounds known as cannabinoids. They interact with receptors in our cells and alter the release of chemicals in the brain.

> CANNABINOIDS

CBD

Cannabidiol
356°F

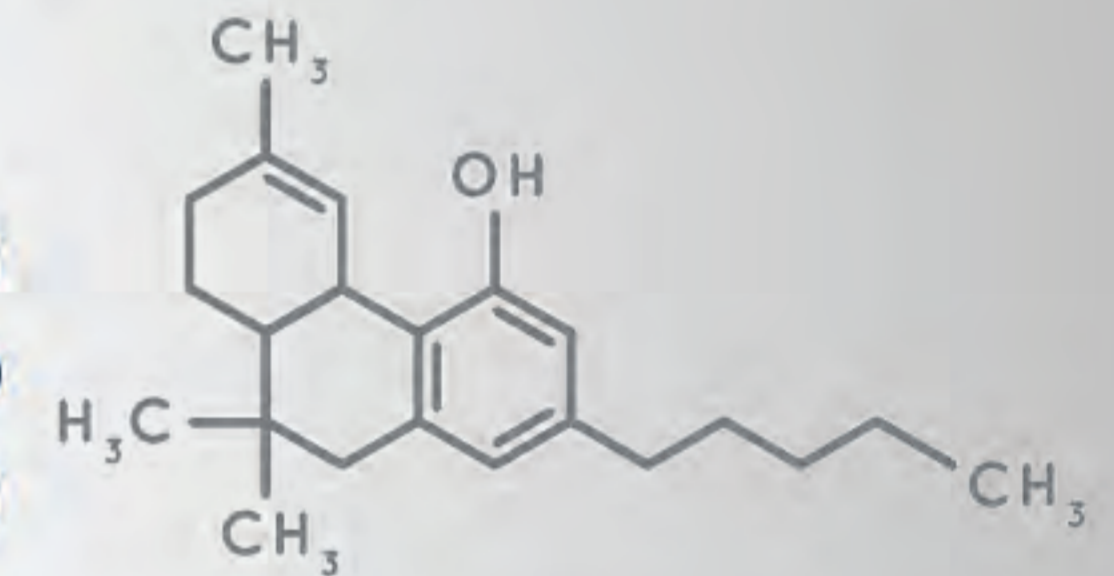
CBD is a non-psychoactive compound that doesn't directly trigger either CB1 or CB2 receptors, but modifies their ability to bind to cannabinoids, counteracting effects of THC while enhancing natural levels of endocannabinoids.



THC

Tetrahydro-
cannabinol
315°F

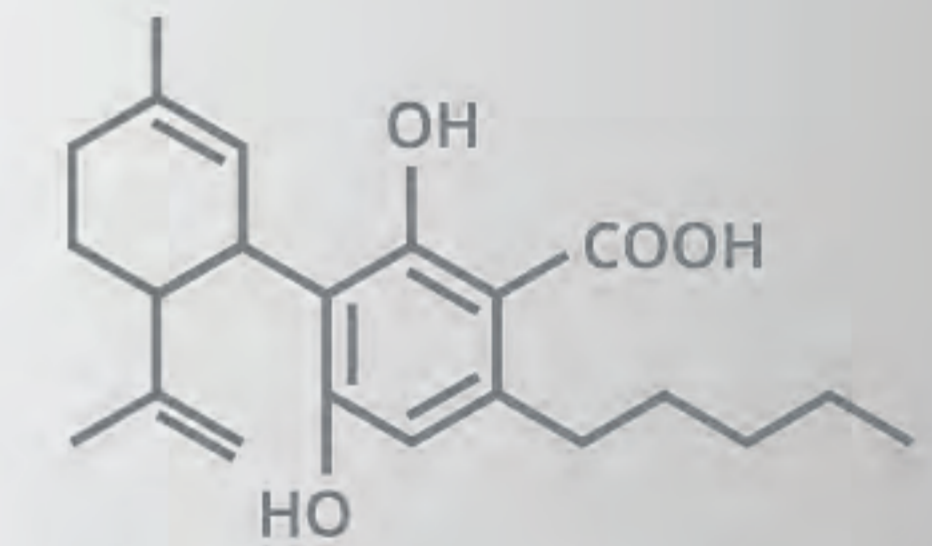
THC is a psychoactive cannabinoid producing an uplifting or sleepy sensation in the body. It binds to CB1 cannabinoid receptors concentrated in the brain and central nervous system.



CBDA

Cannabidiolic Acid
248°F

THCa and CBDa are non-intoxicating cannabinoids found in raw marijuana plants. When the plant is exposed to heat, THCa and CBDa are slowly converted to THC and CBD through a process called decarboxylation, which is what happens when you vaporize marijuana flowers.



THCA

Tetrahydro-
cannabinolic Acid
220°F

